

DE ONDERNEMING

Magazine for plumbing, heating - air conditioning

ADVERTISING RATES 2016

DE ONDERNEMING/L'ENTREPRISE

COVERS AND INSIDE PAGES IN FOUR-COLOUR PRINTING

	nr of insertions	price per issue ex VAT
1/1 page	1 to 3	€1.780,00
	4 to 6	€1.590,00
	7 to 9	€1.450,00
	10 editions	€1.380,00
	1/2 page	1 to 3
4 to 6		€890,00
7 to 9		€795,00
10 editions		€730,00
1/4 page		1 to 3
	4 to 6	€530,00
	7 to 9	€490,00
	10 editions	€380,00
	2/1 page	1 to 3
4 to 6		€3.450,00
7 to 9		€3.200,00
10 editions		€2.880,00
COVER 2 and 3		1 to 3
	4 to 6	€1.749,00
	7 to 9	€1.595,00
	10 editions	€1.518,00
	COVER 4	1 to 3
4 to 6		€1.908,00
7 to 9		€1.740,00
10 editions		€1.656,00

CIRCULATION

De Onderneming	5.500
L'Entreprise	4.500

PUBLICATION

This magazine is published 10 times per year (no issue in January or July)

INSERT PAGES

2 pages	€2.380,00
4 pages	€2.960,00

SUBSCRIPTIONS

For 10 issues	
Belgium	€37,00
Foreign	€88,00

By bank transfer to account number
ING 363-0440534-97
IBAN: BE 54 3630 4405 3497
BIC: BBRUBEBB
Account holder DISTRIGRAPH bvba

DEADLINE DELIVERY MATERIAL

nr.	editorial	advertising	publication
927	04/01	18/01	17/02
928	01/02	15/02	16/03
929	01/03	18/03	14/04
930	01/04	15/04	13/05
931	05/05	17/05	15/06
932	01/06	17/06	10/08
933	01/07	22/08	15/09
934	01/09	16/09	19/10
935	03/10	17/10	17/11
936	02/11	18/11	13/12

WEBSITE

Boost your company image with visitors to the website www.distrigraph.com

Format	30 days	12 months	preferred placement
banner	€380,00	€3.380,00	+20%
half banner	€285,00	€2.590,00	+20%

Orders

In writing, no later than 4 weeks before the publication date.
Insert pages: 4 weeks.

Submission of material

By the 15th of the month before the month of publication

Cancellation

In writing, three weeks before publication; otherwise the advert will be billed

Surcharges

Surcharge for preferred placement: 15%

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Maandblad voor sanitair - verwarming en klimatisatie - nr. 921 - juni 2015



Inhoudig Vaillant Expo in Remscheid | Dynamisch balanceren voor dynamische netwerken | Warmtenetten in Vlaanderen