

# ONLINE RATES

## DE ONDERNEMING

MAANDBLAD VOOR SANITAIR -  
VERWARMING EN AIRCONDITIONING

### LOGO & LINK ON EACH WEBPAGE

- Maximum 10 logos
- Logo also included in fortnightly newsletter
- Logo also included in advertisements promoting the website

→ € 2.500/year

### FORTNIGHTLY NEWSLETTER

Free insertion of company news and other news in newsletter: [only for advertisers.](#)

### SPONSORED NEWSLETTER\*

- 20 newsletters
- Newsletter only includes your news
  - Only your logo and link

→ € 1.350 euros per newsletter  
(for advertisers of De Onderneming:  
850 euros)

### EXCLUSIVE BANNER

- Only 1 banner on the website
- On all pages
- Possibility to book per month

→ € 850/month

### CREDITS

Possibility to place job offers and events on the website using credits. These credits are valid for one year. This validity will be extended when new credits are purchased.

- Job offer = 10 credits (online during 1 month)
- Event (information day, training...) = 5 credits

→ 10 credits = € 250

(All prices exclude VAT)

Advertisers of De Onderneming  
get 20 credits **for free**  
(value: 500 euros)



### \*SPONSORED NEWSLETTER

#### WEEK 2

Deadline material: 05/01

Date newsletter: 12/01

#### WEEK 4

Deadline material: 19/01

Date newsletter: 26/01

#### WEEK 6

Deadline material: 02/02

Date newsletter: 07/02

#### WEEK 8

Deadline material: 16/02

Date newsletter: 23/02

#### WEEK 9

Deadline material: 23/02

Date newsletter: 02/03

#### WEEK 10

Deadline material: 02/03

Date newsletter: 09/03

#### WEEK 11

Deadline material: 09/03

Date newsletter: 16/03

#### WEEK 13

Deadline material: 23/03

Date newsletter: 30/03

#### WEEK 16

Deadline material: 12/04

Date newsletter: 19/04

#### WEEK 17

Deadline material: 20/04

Date newsletter: 27/04

#### WEEK 19

Deadline material: 04/05

Date newsletter: 11/05

#### WEEK 21

Deadline material: 18/05

Date newsletter: 23/05

#### WEEK 23

Deadline material: 01/06

Date newsletter: 08/06

#### WEEK 25

Deadline material: 15/06

Date newsletter: 22/06

#### WEEK 34

Deadline material: 17/08

Date newsletter: 24/08

#### WEEK 36

Deadline material: 31/08

Date newsletter: 07/09

#### WEEK 38

Deadline material: 14/09

Date newsletter: 21/09

#### WEEK 40

Deadline material: 28/09

Date newsletter: 05/10

#### WEEK 43

Deadline material: 19/10

Date newsletter: 25/10

#### WEEK 46

Deadline material: 09/11

Date newsletter: 16/11

### CONTACT

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# DE ONDERNEMING

Magazine for plumbing, heating - air conditioning

## ADVERTISING RATES 2017

DE ONDERNEMING/L'ENTREPRISE

### COVERS AND INSIDE PAGES IN FOUR-COLOUR PRINTING

	nr of insertions per year	price per issue ex VAT
1/1 page	1 to 3	€1.780,00
	4 to 6	€1.590,00
	7 to 9	€1.450,00
	10 editions	€1.380,00
1/2 page	1 to 3	€990,00
	4 to 6	€890,00
	7 to 9	€795,00
	10 editions	€730,00
1/4 page	1 to 3	€590,00
	4 to 6	€530,00
	7 to 9	€490,00
	10 editions	€380,00
2/1 page	1 to 3	€3.790,00
	4 to 6	€3.450,00
	7 to 9	€3.200,00
	10 editions	€2.880,00
COVER 2 and 3	1 to 3	€1.958,00
	4 to 6	€1.749,00
	7 to 9	€1.595,00
	10 editions	€1.518,00
COVER 4	1 to 3	€2.136,00
	4 to 6	€1.908,00
	7 to 9	€1.740,00
	10 editions	€1.656,00

### CIRCULATION

De Onderneming	5.500
L'Entreprise	4.500

### PUBLICATION

This magazine is published 10 times per year (no issue in January or July)

### DEADLINE DELIVERY MATERIAL

nr.	editorial	reservation advertising	delivery advertising	publication
Feb. 937	23/12	13/01	20/01	08/02
Mar. 938	23/01	15/02	22/02	13/03
Apr. 939	27/02	17/03	24/03	12/04
May 940	31/03	21/04	28/04	17/05
Jun. 941	02/05	26/05	02/06	21/06
Aug. 942	09/06	30/06	07/07	16/08
Sep. 943	31/07	25/08	01/09	20/09
Oct. 944	31/08	22/09	29/09	18/10
Nov. 945	04/10	27/10	03/11	23/11
Dec. 946	27/10	20/11	27/11	14/12

### INSERT PAGES

2 pages	€2.380,00
4 pages	€2.960,00

### SUBSCRIPTIONS

For 10 issues	
Belgium	€37,00
Foreign	€88,00

By bank transfer to account number  
ING 363-0440534-97  
IBAN: BE 54 3630 4405 3497  
BIC: BBRUBEBB  
Account holder DISTRIGRAPH bvba

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## DE ONDERNEMING

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Debietmeting in ventilatiesystemen

Viessmann innoveert in zonne-energie

SHK Essen wordt internationaler